

Rep Order# 8884626 Ver# 1 Status New
EC'd Yes

Traffic Order#

37612

Printed: 10/16/2012 2:56 PM
Last Received: 10/16/2012 2:42 PM
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MITT
Product ROMNEY/P/R
Estimate# 503
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //503
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M-TU	600A-70CA	NOW 6AM	:30	\$965.00	10/22-10/23	4	1	4	\$3,860.00	✓
	16	2	W-F	600A-70CA NOW 6AM	:30	\$965.00	10/17-10/19	6	1	6	\$5,790.00	✓
	17	3	W-F	700A-90CA EARLY SHW1 CBS	:30	\$700.00	10/17-10/19	6	1	6	\$4,200.00	✓
	2	4	M-TU	700A-90CA EARLY SHW1 CBS	:30	\$700.00	10/22-10/23	4	1	4	\$2,800.00	✓
	18	5	W-F	900A-1000A LIVE	:30	\$300.00	10/17-10/19	6	1	6	\$1,800.00	✓
	3	6	M-TU	900A-1000A LIVE	:30	\$300.00	10/22-10/23	4	1	4	\$1,200.00	✓
	4	7	M-TU	1000A-1100A PRICE IS RIGHT	:30	\$1,575.00	10/22-10/23	2	1	2	\$3,150.00	✓
	19	8	W-F	1000A-1100A PRICE IS RIGHT	:30	\$1,575.00	10/17-10/19	1	1	1	\$1,575.00	✓
	5	9	M-TU	1100A-1200P YOUNG&RESTLESS	:30	\$1,925.00	10/22-10/23	1	1	1	\$1,925.00	✓
	48	10	W-F	1100A-1200P YOUNG&RESTLESS	:30	\$1,925.00	10/17-10/19	1	1	1	\$1,925.00	✓
	6	11	M-TU	1200P-1230P 8 NOW NOON	:30	\$325.00	10/22-10/23	4	1	4	\$1,300.00	✓

Rep Order# 8884626 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/16/2012 2:56 PM
Last Received: 10/16/2012 2:42 PM
Showing Buylines: All Lines

2 of 5

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MITT
Product ROMNEY/P/R
Estimate# 503
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //503
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	20	12	W-F	1200P-1230P 8 NOW NOON	:30	X \$1,140.00	10/17-10/19	6	1	6	\$6,840.00	✓
	21	13	W-F	1230P-200P BOLD&BEAUTIFUL /LMAD	:30	\$1,315.00	10/17-10/19	3	1	3	\$3,945.00	✓
	7	14	M-TU	1230P-200P BOLD&BEAUTIFUL /LMAD	:30	\$1,315.00	10/22-10/23	2	1	2	\$2,630.00	✓
	8	15	M-TU	200P-30CP THE TALK	:30	\$1,315.00	10/22-10/23	1	1	1	\$1,315.00	✓
	22	16	W-F	200P-30CP THE TALK	:30	\$1,315.00	10/17-10/19	2	1	2	\$2,630.00	✓
	23	17	W-F	300P-40CP ELLEN	:30	\$425.00	10/17-10/19	6	1	6	\$2,550.00	✓
	9	18	M-TU	300P-40CP ELLEN	:30	\$425.00	10/22-10/23	4	1	4	\$1,700.00	✓
	10	19	M-TU	430P-500P 8 NOW 4PM	:30	\$450.00	10/22-10/23	4	1	4	\$1,800.00	✓
	24	20	W-F	430P-500P 8 NOW 4PM	:30	\$450.00	10/17-10/19	6	1	6	\$2,700.00	✓
	25	21	W-F	500P-630P 8 NOW 5PM	:30	\$500.00	10/17-10/19	6	1	6	\$3,000.00	✓
	11	22	M-TU	500P-630P 8 NOW 5PM	:30	\$500.00	10/22-10/23	4	1	4	\$2,000.00	✓
	12	23	M-TU	630P-700P INSIDE EDITION	:30	\$1,400.00	10/22-10/23	2	1	2	\$2,800.00	✓
	26	24	W-F	630P-700P INSIDE EDITION	:30	\$1,400.00	10/17-10/19	3	1	3	\$4,200.00	✓
	27	25	W-F	700P-800P ENT TONIGHT 30	:30	\$1,225.00	10/17-10/19	3	1	3	\$3,675.00	✓
	13	26	M-TU	700P-800P ENT TONIGHT 30	:30	\$1,225.00	10/22-10/23	2	1	2	\$2,450.00	✓

Rep Order# 8884626 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/16/2012 2:56 PM
Last Received: 10/16/2012 2:42 PM
Showing Buylines: All Lines

3 of 5

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MITT
Product ROMNEY/P/R
Estimate# 503
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //503
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	14	27	M-TU	1100P-1135P 8 NOW 11 PM	:30	\$2,100.00	10/22-10/23	2	1	2	\$4,200.00	✓
	28	28	W-F	1100P-1135P 8 NOW 11 PM	:30	\$2,100.00	10/17-10/19	3	1	3	\$6,300.00	✓
	15	29	M-TU	1135P-1237A D LETTERMAN CBS	:30	\$275.00	10/22-10/23	2	1	2	\$550.00	✓
	29	30	W-F	1135P-1237A D LETTERMAN CBS	:30	\$965.00	10/17-10/19	3	1	3	\$2,895.00	✓
	51	31	TU	800P-900P NCIS CBS	:30	\$12,000.00	10/23-10/23	1	1	1	\$12,000.00	✓
	52	32	TU	900P-1000P NCIS:LA CBS	:30	\$12,000.00	10/23-10/23	1	1	1	\$12,000.00	✓
	30	33	W	900P-1000P CRIMINAL MINDS CBS	:30	\$12,000.00	10/17-10/17	1	1	1	\$12,000.00	✓
	49	34	W	1000P-1100P CSI-CBS	:30	\$8,000.00	10/17-10/17	1	1	1	\$8,000.00	✓
	53	35	TH	800P-900P BIG BANG/2.5 MEN	:30	\$9,450.00	10/18-10/18	1	1	1	\$9,450.00	✓
	51	36	TH	900P-1000P PERSON OF INTEREST	:30	\$8,000.00	10/18-10/18	1	1	1	\$8,000.00	✓
	31	37	F	800P-900P CSI NY Hawaii 5-0	:30	\$2,100.00	10/19-10/19	1	1	1	\$2,100.00	✓
	55	38	F	900P-1000P CSI NY CBS	:30	\$5,500.00	10/19-10/19	1	1	1	\$5,500.00	✓
	56	39	F	1000P-1100P BLUE BLOODS	:30	\$1,400.00	10/19-10/19	1	1	1	\$1,400.00	✓

Rep Order# 8884626 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/16/2012 2:56 PM
Last Received: 10/16/2012 2:42 PM
Showing Buylines: All Lines

4 of 5

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MITT
Product ROMNEY/P/R
Estimate# 503
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //503
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	40	SA	1000A-500P COLLEGE FOOTBALL	:30	\$300.00	10/20-10/20	2	1	2	\$600.00	✓
	33	41	SA	500P-700P NEWS ROTATION	:30	\$225.00	10/20-10/20	1	1	1	\$225.00	✓
	34	42	SA	530P-600P POLITICS NOW	:30	\$275.00	10/20-10/20	1	1	1	\$275.00	✓
	36	43	SA	500A-700CA EARLY SHOW	:30	\$335.00	10/20-10/20	2	1	2	\$670.00	✓
	37	44	SU	600A-630CA 8 NOW SU MR1	:30	\$150.00	10/21-10/21	1	1	1	\$150.00	✓
	38	45	SU	630A-800CA SUNDAY MRN CBS	:30	\$1,225.00	10/21-10/21	2	1	2	\$2,450.00	✓
	39	46	SU	800A-830CA 8 NOW SU MR2	:30	\$350.00	10/21-10/21	2	1	2	\$700.00	✓
	40	47	SU	830A-900CA FACE NATN CBS	:30	\$400.00	10/21-10/21	1	1	1	\$400.00	✓
	41	48	SU	1000A-430P NFL FOOTBALL	:30	\$7,700.00	10/21-10/21	2	1	2	\$15,400.00	✓
	42	49	SU	700P-800P 60 MIN CBS	:30	X \$1,500.00	10/21-10/21	1	1	1	\$1,500.00	✓
	43	50	SU	900P-1000P THE GOOD WIFE	:30	\$5,600.00	10/21-10/21	2	1	2	\$11,200.00	✓
	57	51	SU	1000P-1100P THE MENTALIST	:30	\$2,000.00	10/21-10/21	1	1	1	\$2,000.00	✓
	44	52	SU	1100P-1130P 8 NOW SU 11PM	:30	\$400.00	10/20-10/21	2	1	2	\$800.00	✓
	45	53	SU	500A-600CA NEWS	:30	\$85.00	10/21-10/21	2	1	2	\$170.00	✓

Rep Order# 8884626 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/16/2012 2:56 PM
Last Received: 10/16/2012 2:42 PM
Showing Buylines: All Lines

5 of 5

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MITT
Product ROMNEY/P/R
Estimate# 503
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //503
Flight Dates 10/17/2012 - 10/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

---REPORT TOTALS---

Report Totals: 134 / \$194,695.00

---SALES MONTHLY TOTALS---

Oct 12: 134 / \$194,695.00

Sales Totals: 134 / \$194,695.00

Station Totals: 134 / \$194,695.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$648,983	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null
Demos RA35+